

V4 TOURISM WORKSHOP 2020

Georgia/Tbilisi 7 April 2020, Azerbaijan/Baku 8 April 2020

1. GENERAL INFORMATION

Foreign Tourism Representation of the Slovak Republic in Moscow on behalf of “Discover Central Europe” – joint promotional initiative of the Slovak Republic, Czech Republic, Hungary, and Poland (hereinafter as Visegrad Group - V4) would like to invite you to the V4 Tourism Workshop in Tbilisi, Georgia and Baku, Azerbaijan.

2. WORKSHOP PROGRAMME SCHEDULE

TBILISI, GEORGIA

Place: **Astoria Tbilisi Hotel 4***, 23 D. Chonkhadze St./12 Sh. Chitadze St.
<http://astoriatbilisi.ge/>

Date: **April 7, 2020**

10:00 – 11:00	Registration and Welcome Coffee Registration at the counter in front of the conference hall
11:00 – 12:00	Welcome speech and Presentations of Central Europe destinations Tourist Authority of the Slovak Republic welcome note on behalf of all the partners and V4 countries presentations given by representatives of National Tourism Boards of V4
12:00 – 13:30	V4 countries’ suppliers short presentations/introductions
13:30 – 15:00	B2B workshop
15:00 – 16:00	Networking cocktail reception and lucky draw

The participants are kindly asked to bring some souvenirs or vouchers for lucky draw.

Expected attendance: 50 Georgian tour operators and travel agency representatives

V4 TOURISM WORKSHOP 2020

Georgia/Tbilisi 7 April 2020, Azerbaijan/Baku 8 April 2020

BAKU, AZERBAIJAN

Place: **Hotel Holiday Inn Baku 4***, Keykab Khanim Safaraliyeva str. 15
<https://www.ihg.com/holidayinn/hotels/ru/ru/baku/bakhi/hoteldetail>

Date: **April 8, 2020**

- | | |
|---------------|--|
| 10:00 – 11:00 | Registration and Welcome Coffee
Registration at the counter in front of the conference hall |
| 11:00 – 12:00 | Welcome speech and Presentations of Central Europe destinations
Tourist Authority of the Slovak Republic welcome note on behalf of all the partners and V4 countries presentations given by representatives of National Tourism Boards of V4 |
| 12:00 – 13:30 | V4 countries' suppliers short presentations/introductions |
| 13:30 – 15:00 | B2B workshop |
| 15:00 – 16:00 | Networking cocktail reception and lucky draw |

The participants are kindly asked to bring some souvenirs or vouchers for lucky draw.

Expected attendance: 60 Azerbaijan tour operators and travel agency representatives

3. PARTICIPATION CONDITIONS

The organizer provides during the workshop:

- 1 table for B2B talks per company at a workshop venue
- company brief introduction
- catering during events – coffee-break and cocktail reception
- catalogue with description and contact information about V4 countries and participants

The participants cover at their own expense:

- Transportation to and from Georgia, Azerbaijan
- Accommodation
- Shipping cargo with promotional materials

V4 TOURISM WORKSHOP 2020

Georgia/Tbilisi 7 April 2020, Azerbaijan/Baku 8 April 2020

4. ACCOMODATION ARRANGEMENTS

Recommended accommodation:

TBILISI

Astoria Tbilisi Hotel 4*, 23 D. Chonkhadze St./12 Sh. Chitadze St. <http://astoriatbilisi.ge/>
Participant special price: **75.00\$**/single room with breakfast

For Reservation contact: nino.garishvili@visitgeorgia.ge, password: workshop V4 – Larisa Tarasyuk reservation; please, send your reservation till 15 March 2020

BAKU

Hotel Holiday Inn Baku 4*, Keykab Khanim Safaraliyeva str. 15
<https://www.ihg.com/holidayinn/hotels/ru/ru/baku/bakhi/hoteldetail>
Participant special price: **88.00\$**/single room with breakfast

For Reservation contact: gulara.samedova@hi-baku.com, code name: MIL.,
password: workshop V4 – Larisa Tarasyuk reservation; please, send your reservation till 15 March 2020

To participate in the V4 Tourism Workshop in Tbilisi and Baku please fill in the APPLICATION FORM (attached) and send it to: office.ru@slovakia.travel

Registration deadline: March 12th, 2020

5. TRANSPORT AND TRANSFER IN GEORGIA AND AZERBAIJAN

April 7, 2020

23:00 transfer by bus/minibus from Astoria Tbilisi Hotel to Tbilisi Airport

April 8, 2020

01:20 departure from Tbilisi to Baku, Buta Airways <https://www.butairways.az/en/>,
Airline: J2 9226 (participants book and buy the tickets themselves, at their own expense)

02:30 arrival to Baku, transfer by bus/minibus to Holiday Inn Baku

6. COMPANY PROFILE FOR THE V4 WORKSHOP TBILISI-BAKU CATALOGUE

Company profile:

Article about your company (not your official brochures or visuals) structured as follows:

Headline

Company description

Contact information (in Russian or English language):

Company name:

Representative name:

Position:

Address:

Telephone:

Email:

Web:

+ your company logo in vectors (ai, cdr, pdf)

+ photo of company representative in high resolution (120 DPI)

+ 3 - 4 high resolution photos (120 DPI)